

Wait a minute, is that Whatchamacallit?



HERSHEY'S gives this vending favorite a bold new look.

Bring a new twist to your spirals and give your vending business a bump with this top-seller in the dynamic new packaging.

- Whatchamacallit[®] brand is a \$26 million brand!
- Whatchamacallit[®] brand grew 14% last year!

Give your consumers something to reach for – Whatchamacallit[®] brand.

Available late
August

Item #34000 24771
2.0oz Case Count (10/24)

Available late
October

Item #34000 24760
1.6oz Case Count (9/36)

IRI FDMx 52 Weeks Ending 1.25.09, Nielsen C-Store 52 Weeks Ending 1.24.09



HERSHEY'S

www.hersheysvending.com

Contact your Vend Product Distributor or
Hershey's Representative to order today.