

# New look gets noticed!

## HERSHEY'S updates the look of this vending favorite.

With an updated graphic look, Heath® brings new excitement to your vending business.

- 85% of consumers know the Heath® brand.\*
- Heath® is a \$35 million brand!\*
- Heath® brand grew 19% last year!\*

Attract more attention to your vending business with a proven favorite – Heath®.

**Available  
Beginning 2010**

**Item #10700 06122**  
1.4 oz Case Count (24/12)

\*Millward Brown, Candy-in-Market Tracking, December 2005,  
IRI FDMx 52 Weeks Ending 1.25.09, Nielsen C-Store 52 Weeks Ending 1.24.09



HERSHEY'S®

[www.hersheysvending.com](http://www.hersheysvending.com)

Contact your Vend Product Distributor or  
Hershey's Representative to order today.

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