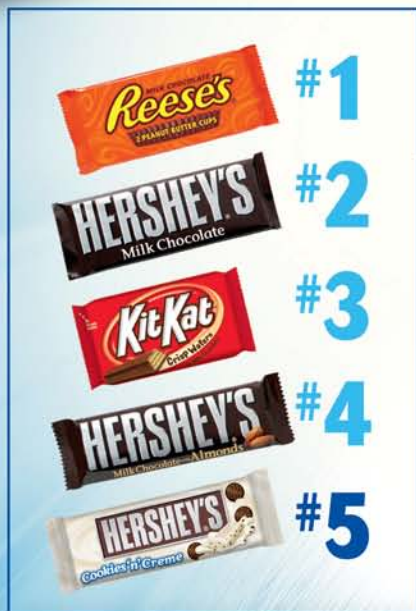


Catch a Rising Star!



Raising vending sales with Hershey's hot-selling Cookies 'n' Creme.



• Cookies 'n' Creme is Hershey's #5 ranked standard bar and #11 among all manufacturers¹

• Hershey's fastest growing standard bar is up 46.5% in sales compared to 2.3% for the chocolate category²

• Growth across all major trade classes is a strong indicator for vending success³

HERSHEY'S Cookies 'n' Creme outpaces the category and continues to accelerate its growth!

Contact your Vistar or Hershey's Representative to order today.

Item#34000-23900 1.55 oz., 12/36ct. box



www.hersheysvending.com

¹ Nielsen 12 wks ending 5/17/08

² IRI FDMx 52 wks ending 2/24/08; Nielsen C-store 52 wks ending 2/23/08

³ IRI FDMx52 wks ending 6/15/08; Nielsen C-Store 52 wks ending 6/15/08