



**KIT KAT**<sup>®</sup>  
 VENDING VOLUME  
**UP 36%\***  
 DUE TO TV ADVERTISING

# PLUG YOUR VENDING MACHINES INTO OUR TV

**National television advertising gives HERSHEY'S top vending brands a powerful sales boost!**

Put millions of dollars in increased television advertising to work for your business. Stock HERSHEY'S powerful brands – HERSHEY'S Milk and Almond, REESE'S® Peanut Butter Cups, KIT KAT®, TWIZZLERS®, PAYDAY®, YORK® Peppermint Pattie and ALMOND JOY®. Let our persuasive, coast-to-coast advertising program drive sales for all your vending machines.

**When consumers reach for HERSHEY'S make sure your machines can deliver – stock HERSHEY'S.**

