

**Good  
&  
Profitable**

# Looking for a Good business opportunity?

We've got three:

- **Good & Plenty**<sup>®</sup>
- **Good & Fruity**<sup>®</sup>
- **Good & Fiery**<sup>™</sup>

The perennial favorite, Good & Plenty<sup>®</sup> candy, leads a family of soft, chewy candy that includes: NEW for concession Good & Fruity<sup>®</sup> and NEW Good & Fiery<sup>™</sup>.

Take advantage of soft candy trends to boost your confectionary sales.



**Good & Plenty<sup>®</sup>  
Sales up 38%<sup>1</sup>**

**Soft candy makes  
up 40% of non-chocolate  
category<sup>2</sup>**

**"Chewy" candy  
is one of the fastest  
growing segments<sup>2</sup>**

# Plenty good for business

## Good & Plenty®

The original. Good & Plenty® candy has a soft and chewy licorice center wrapped in a colorful crunchy candy coating.



6 oz. Box  
12 ct. Display Ready Case  
Item # 10700-08813

Case: 10.25"L x 6.75"W x 3.00"H  
Case Cube: 0.12  
Case Weight: 5.08 lb.  
Cases per Layer: 25  
Layers per Pallet: 14  
Cases per Pallet: 350  
Pallet Gross Weight: 1,778 lb.

## Good & Fruity®

Fruit flavored candy with a soft and chewy center wrapped in a crunchy candy coating. Five flavors include: Cherry, Lemon, Lime, Orange and Blue Raspberry.



5 oz. Box  
12 ct. Display Ready Case  
Item # 10700-08839

Case: 10.75"L x 6.625"W x 3.00"H  
Case Cube: 0.124  
Case Weight: 4.3 lb.  
Cases per Layer: 25  
Layers per Pallet: 14  
Cases per Pallet: 350  
Pallet Gross Weight: 1,505 lb.

## Good & Fiery™

NEW cinnamon candy with a fruit twist – a soft and chewy hot cinnamon center wrapped in a crunchy candy coating. Flavors include: Hot Apple, Hot Lemon, Hot Orange and Hot Cinnamon.



5 oz. Box  
12 ct. Display Ready Case  
Item # 10700-08860

Case: 10.25"L x 6.75"W x 3.00"H  
Case Cube: 0.12  
Case Weight: 4.4 lb.  
Cases per Layer: 25  
Layers per Pallet: 14  
Cases per Pallet: 350  
Pallet Gross Weight: 1,540 lb.

**HERSHEY'S**

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