

**RELEASE**

With the intent to be legally bound, I hereby irrevocably grant to The Hershey Company (“Hershey”), and those acting with its authority, any and all rights to use, publish, and/or broadcast in perpetuity, throughout the world and in any form of media, my image, name, voice, performance, biographical information, and/or statements made by me, as embodied in the photo, video and/or recorded footage in which I appear, and in any written material I submit (the “Work”), in any advertising, promotional and/or publicity materials, in any and all media now known or hereafter devised, for the purpose of advertising, promoting and publicizing the products of Hershey and for any other purpose relating to the business of Hershey without any compensation due to me.

I also acknowledge that (1) I have no right of review or approval of the Work; and (2) Hershey is in no way obligated to use the Work; and (3) *if* Hershey uses the Work, Hershey is in no way obligated to identify me by name or otherwise attribute any performance to me.

I agree that I release, discharge, and hold harmless Hershey and its agents, their respective parent companies, affiliates and subsidiaries, and their respective officers, employees, directors, representatives and agents, from any and all liability resulting from the use of the Work in accordance with the terms hereof, including but not limited to claims for libel or invasion of privacy. I agree that this agreement shall be governed by the laws of the Commonwealth of Pennsylvania.

I also agree to sign any and all other documents that Hershey or its agents may require relative to the Work.

I hereby warrant and represent that I am of full age and have the right to contract in my own name. In the event I am under 18 years of age, my parent or guardian will also sign this agreement on my behalf.

**I have read the above terms and fully understand the contents thereof.**

Description of Submission: \_\_\_\_\_

Full Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**If under 18 years of age:**

Full Name of Parent/Guardian: \_\_\_\_\_

Signature of Parent/Guardian: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_